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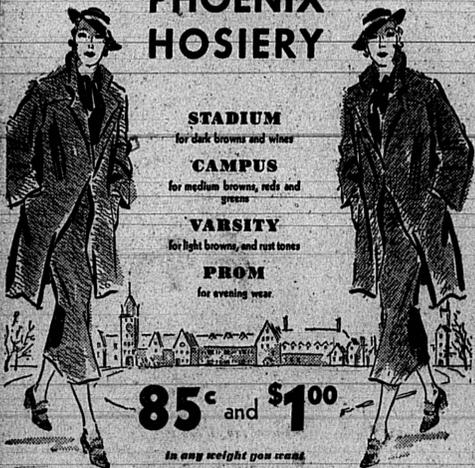
You'll be surprised how neat and attractive the new Winter Nightwear is these days.

Pajamas and Nightgowns For Men, Women and Children

\$1.00 to \$1.95

COLLEGE COLORS

PHOENIX HOSIERY



STADIUM for dark browns and wines

CAMPUS for medium browns, reds and greens

VARSITY for light browns, and rust tones

PROM for evening wear

85¢ and \$1.00

In any weight you want

Airtile . . . . . 2 strand, creasing chiffon  
Afternoon . . . . . 3 strand, afternoon chiffon  
Everyday . . . . . 4 strand, walking chiffon  
Knockabout . . . . . 7 strand, sports silk  
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Plus the Phoenix quality features for wear

SAM LEVY

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White Port WINE

\$1.40 Per Gallon

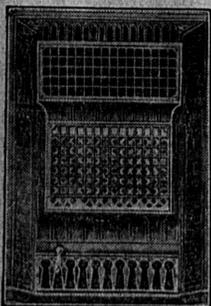
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Install Andrews Ventilated Wall Heaters

They bring in pure air from the outdoors and radiate warm odorless heat at minimum fuel cost. Easily installed in both old or new houses. Ask our many satisfied patrons in this community. They are our best advertisers.

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(Where Gas Pipe Is In Proper Location)

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Torrance Plumbing Co.

1418 Marcelina Ave., Phone 60. Opposite Post Office

As Twilight Casts Its Shadows Over San Francisco Bay



Here is a striking view of the towers of the San Francisco-Oakland Bay Bridge as they appeared at dusk reflecting from their silver-aluminum pillars the rays of the setting sun. At the left is Yerba Buena Island and in the distance the twinkling lights of Oakland and Berkeley.

Los Angeles Was Once the Pride of the Cow Counties

By C. B. ROBERTSON

The "pride of the cow counties!" Seems strange to hear Los Angeles county called that, yet that is what the county was called in 1854. When the excitement of the gold rush died out, the people of the coast counties turned their attention more and more to the industry which had been the mainstay of California's economic life from the beginning of Spanish occupation; and for more than a decade longer, cattle raising remained almost the sole industry of Southern California. Chief of these "cow counties" was Los Angeles, whose ranges alone, according to one authority, supported more than 100,000 cattle in 1854. Next came Santa Barbara with about 50,000 head, and a very lordly group of cattle barons, whose control of that county's politics and business was complete. Monterey had nearly as many cattle as Santa Barbara. San Bernardino boasted close to 30,000 head, and San Luis Obispo claimed perhaps half that number.

The maintenance of this industry required the same large land holdings that had characterized the old Spanish-Mexican control. The method of raising cattle was still much the same and the range had to supply feed through all the seasons, without the assistance from granary or haystack. In the south, as in every other section of the state, land titles were thrown into confusion by the transition from Mexican to American control, and the adjudication of claims by the land commissioners and the courts left many of the original holders with only a scant remnant of a once princely heritage. In these proceedings so much of the land went for lawyer's fees, that as early as 1852 the Los Angeles Star estimated that one-tenth of the disputed holdings had been paid out in defense of the possessors' titles.

Yet the cattle industry, even when most prosperous, was not an unmixt blessing for the southern part of the state. So long as the business showed a profit, the owners of large ranches were in no hurry to break up their holdings into small ranches for the benefit of settlers. Other forms of agriculture were discouraged and the increase of population retarded. Fortunately, before these evils had reached serious proportions, a trick of nature destroyed the supremacy of the cattle barons and forced a subdivision of many of the largest ranches.

Drought Kills Many A severe drought in 1856, following low prices of the year before, caused a good deal of discomfort to the cattle owners, and many of them lost a considerable percentage of their herds. But these losses were trifling compared to those which occurred in the early sixties. The season of 1860-61 was unusually dry. Cattle died by the hundreds for lack of grass and water, and the owners flooded the market with such half-starved animals as they were able to drive to the cities. The price of beef dropped to four, three and even two cents a pound in the shops; and on many ranches the cattle were killed for what their hides, horns and bones alone would bring. This severe drought, which not only destroyed many animals but also left large numbers too weak and emaciated to withstand an unfavorable winter, was followed by one of the most prolonged rains the state has even known. Beginning on

December 24, 1861, the storm continued almost without interruption for nearly a month. So rarely was the sun visible during that time that the Los Angeles Star published the following bit of interesting news: "A phenomenon—On Tuesday last the sun made its appearance. The phenomenon lasted several minutes and was witnessed by a great number of persons." Seven Floods The floods which resulted from this storm drowned hundreds of cattle in the lowlands. But the damage was much more than offset by the benefits to ranges and underground sources of water supply. During the two succeeding seasons the cattle found an abundance of grass, and the losses suffered the preceding years were almost forgotten. Then came the great disaster—the drought of 1864. The fall of 1863 was unusually dry and even the winter months, during which California receives her chief rainfall, brought no relief. Day after day went by with cloudless skies and the grass failed to sprout from the famished earth. The springs and water holes dried up, and the great ranges were eaten bare of every kind of feed. "The loss was fearful," says the historian of early California in speaking of this drought. The plains were strewn with carcasses. In marshy places and around where there was a vestige of green, the ground was covered with skeletons, and travelers for years afterwards were often startled by coming suddenly upon a veritable Golgotha, a place of skulls, the long horns standing up in defiant attitude, as if protecting the fleshless bones. It is said that 30,000 head of cattle died on Stearns ranches alone. The drought of 1863-64 put an end to the cattle raising as the distinctive industry of Southern California. The Sacramento Union estimated that from one-half to three-fourths of the cattle of Los Angeles county died of starvation in this great drought. The News states that 5,000 head had sold in Santa Barbara for 3 1/2 cents apiece. Only one rancher held a rodeo in all Los Angeles county during that disastrous season. Range land fell so low in value that some of the southern counties assessed them at ten cents an acre, the same valuation that was placed on each individual grapevine in the wine vineyards. The cattle industry could not survive this disaster.

The owners of large tracts of land found it more profitable to divide them into small ranches to an ever-increasing number of settlers. So while the drought of 1864 brought loss, in many cases ruin, it changed the whole economic life of Southern California. After all it was a blessing in disguise, for it led to those diversified forms of agriculture which have so long furnished the basis of Southern California's prosperity, and determined her whole mode of life.

FAMOUS EVENTS

Pike's Peak, Rocky Mountains, was discovered, November 14, 1806.

George O. Brophy Retired By U. P.



George Owen Brophy, special representative of the department of public relations of the Union Pacific, who retires under the company's pension rules after 47 years of continuous service with that railroad. Mr. Brophy is nationally known in the railroad field.

Funds Set Aside For Construction

With the specific statement that "no patented paving is to be used," the board of supervisors this week allocated \$18,000 for supervision and for purchase of certain materials to be used in the construction of the long-sought Western avenue extension through the Palos Verdes Hills between Lomita and Seventh street, in San Pedro.

The allocation, voted on motion of Supervisor John R. Quinn of the fourth district, is to come out of the fourth district's share of gasoline tax funds. Of the \$18,000, \$14,250 is to be expended in the unincorporated section, and the other \$3,750 in the city of Los Angeles. Crushed granite and heavy road oil, for the finishing surface, is to be purchased with part of the \$18,000.

Work on the extension got under way as scheduled last Friday, and this week a crew of between 50 and 75 men were clearing brush from the right of way as the first step. This will enable power equipment to be supplied by the government, to work unobstructed.

The project is to cost \$175,000, and it is estimated that ten months will be required to complete it.

FREE THEATRE TICKETS! Turn to the Classified Page.

REAL ESTATE office will be USED FOR JAIL

When the word goes out to start construction of the new city hall and jail, and the contractors get busy on demolishing the old police station to make room for the new structure, the police department and their guests, if any at the time, will move.

City Councilman W. H. Stanger, chairman of the police and fire committee, was given the authority Tuesday night to lease the premises formerly occupied by W. R. (Realty Rufus) Page at 1335 Post avenue. From the staid surroundings of a real estate office, whose walls have heard nothing more boisterous than the courteous tones of Mr. Page in striking a bargain with a client, the office building on Post avenue will change, to echo the tread of husky policemen and the shuffle of the feet of their reluctant lodgers.

The move of course will be only temporary, and the building will serve only until the new quarters are finished. A month to month arrangement will be made with the owner at a rental of \$60 a month, so that the change back to the new building may be made immediately on completion.

VISIT SAN DIEGO

Cecil Bishop and David Clark were week-end visitors at the San Diego fair.

BIGGER

faster QUIETER THE NEW 1936 MODELS OF EASY WASHERS



Here's value you've never before seen—at prices so low you'll wait no longer to own that new EASY Washer you need NOW.

BIGGER washing capacity in its new larger tub

FASTER washing speed with its new larger agitator

SAFETY in its new automatic guard-bar safety wringer

A combination offered today for the first time at the new low price of

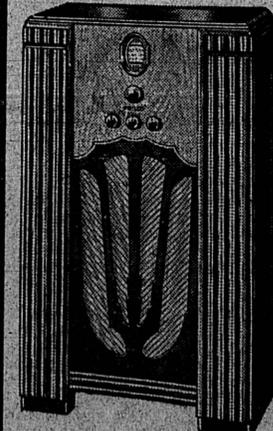
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CONVENIENT TERMS—Pay for your EASY with the money now spent on laundry bills or for replacement of fabrics needlessly destroyed in cleaning by other methods—own the EASY in a few months—then buy other conveniences with the hundreds of dollars it continues to save yearly.

Star Furniture Co.

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NOW! Buy a PHILCO All-Wave and THE STAR Offers you a Liberal Trade-in Allowance ON YOUR OLD RADIO..



1936 World-Wave PHILCO RADIO

\$49.95

Illustrated above is the Philco 610F 3-band Console. You will marvel at its improved reception in both Foreign and American short-wave broadcasts as well as police-call bands. You will marvel again at its low price, \$49.95, made lower with trade-in allowance and easier with small monthly payments.



This 5-tube PHILCO MODEL

\$39.95

It's a powerful, selective 3-band Philco in "Baby Grand" cabinet. Liberal trade-in allowance and easy terms on balance.

Other Philco Models \$22.90 to \$325

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Reduced! 23%

Small Down Payment—10c a day

\*Super Beautyrest Mattress is an even finer and more expensive mattress than the regular Beautyrest.

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